



Neuberg
DIAGNOSTICS

An international diagnostics alliance.

Inspired by **Geography**
United by Technology



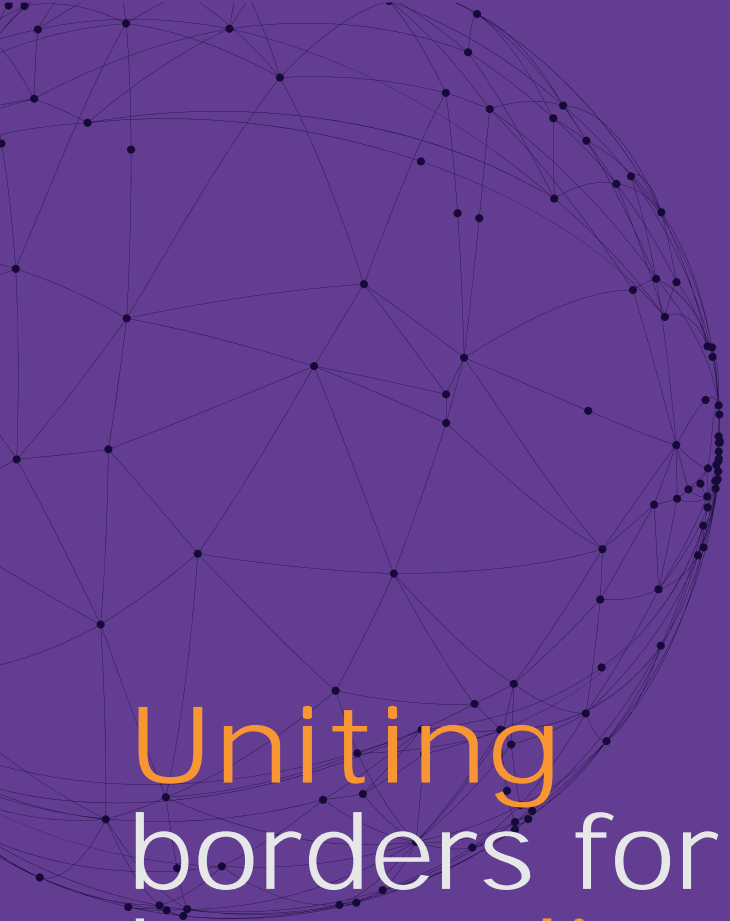
Revolutionizing the future of Pathology

The vital role that Pathology plays in the science of healing is now at the tipping point. The new generation of PathLabs in the western world are changing the future of pathology by focusing on advanced techniques like Genomics, Metabolomics, Proteomics & Digital Pathology. They challenge the limits of conventional diagnostics through ground-breaking techniques and procedures that allow pathologists to diagnose diseases with greater speed and precision than ever before.

These life-saving innovations will take a long time to reach developing countries due to the high cost and lack of operating skills, thereby delaying the benefits of new technology advances to places where they are needed the most. This crucial factor inspired us to create an alliance that can leverage the combined strengths of its partners to work without borders to bring about a paradigm shift in pathology.

Neuberg was formed with the vision to helm the battle against disease by putting the most advanced diagnostics tests within the reach of the common man, across the globe - an International Diagnostics Alliance with a relentless focus on quality, cutting-edge technology and uncompromising ethics.





Uniting borders for better diagnosis

Top class Path Labs from across India, UAE & South Africa are uniting under the banner of Neuberg Diagnostics to bring the latest technology and techniques within the reach of developing countries.

Utilizing their combined strengths, the Neuberg alliance will perform over 5000 varieties of Pathological investigations and will promote Prevention & Early Diagnosis focussed Wellness Programs as well as structured disease management programs for rare diseases using the most advanced technologies and best-in-class human resources, assisted by data science and AI tools.



Our **today** is the **tomorrow** of diagnostics

The founding members of the Neuberg consortium - Anand Diagnostic Laboratory, Supratech Micropath Laboratory and Research Institute, Ehrlich Clinical Laboratories, Global Clinical and Viral Laboratory, and Minerva Diagnostics bring their combined heritage of over 20 to 80 years in their respective countries and cities. With their combined PathLab experience of over 200 years, they are leaders in their respective countries and states viz Karnataka, Gujarat, Tamil Nadu, South Africa & UAE.

With the top 20 organized Pathology lab chains in India accounting for less than 10% of the Pathology testing market – the united Neuberg brand is now the 4th largest diagnostic company in India.

The rich heritage that Neuberg inherits:

- 200 Plus Years of combined experience providing best-in-class laboratory services in various locations around the globe.
- 4 Million Samples & 16 Million Tests per annum processed across network
- 2000 plus employee strength from day one
- Three Reference Labs of Global Standards, Infrastructure and accreditation in Bangalore, Ahmedabad & Durban.
- Two full fledged Reference Labs in Bangalore & Ahmedabad with track system for Total Lab Automation
- Significant investments in latest generation lab technologies and best-in-class LIMS/ SAP/ Mobile Apps
- In-house expertise and infrastructure comparable to the best in the world and better than peers in India



Challenging the limits of conventional diagnostics

What is the point of any advancement in technology if it is not available easily to the common man? With this very important thought in mind, Neuberg works towards bringing the most futuristic technology available elsewhere in the world to developing countries like India and South Africa. New generation techniques like Metabolomics, Proteomics, Genomics and Digital & Molecular Pathology will now be more easily available at optimum costs.

We want to bring in transformation by working closely with new generation pathologists and clinical labs for better treatment planning, monitoring of prognosis and treatment corrections in the new era of personalised medicine. We can help clinicians arrive at conclusive diagnosis using approaches like Theranostics & Companion Diagnostics. We are nurturing clinical labs that pay close attention to data analytics to provide meaningful prognostic & diagnostic information to aid effective treatment protocols. And finally, to transcend borders through digital pathology and make expertise & technology accessible to even the remotest locations in the world and affordable to every human on the planet.



New Initiatives for a Newer, healthier world

Our three high-end reference laboratories in Bangalore, Ahmedabad and Durban house the best-in-class technologies in clinical lab medicine.

Specialist teams focusing on Virology studies and research help track disease trends and forecast outbreaks, and also back up research to create new vaccines and cures.

We house one of the most advanced centers for inherited cancer genetics in India and have developed a series of novel protocols to make genetic screening affordable.

To pioneer new innovations in diagnostic research and to bring modern techniques closer to common citizen we have launched two initiatives in Bangalore - the Anand Institute for Laboratory Medicine & Anand Academy for Research promoting Skill Education and Own method development (Lab Developed Analytical Tests) in the clinical laboratory medicine area.

To cater to the new age demands of the patient, we plan to introduce IT infrastructure seamlessly integrated with customer friendly mobile apps to store and download results, data analytics to provide value added services like result trends, age related comparison and locally developed reference ranges.





Empowering every citizen with better healthcare

At the very core of Neuberg's philosophy is absolute and total CUSTOMER FOCUS. Everything we do will ensure that we put patients at the very centre of care. By arming pathologists with new technology based insights that will help identify diseases faster, more accurately and at a lower cost, we look to usher in a new age of medicine that helps reduce the time a patient spends in hospital, reduces recovery time and exponentially increases the success rate of recovery. Wellness & Illness will be separately focussed on to ensure comfort and convenience.

At Neuberg, geographies will continue to be unified by technologies - and also by the core philosophy of "Transparent, Ethical, Patient-Centric Practice".

Across geographies, across technologies, Neuberg will put aside individual goals for the bigger, common cause of becoming a diagnostics player who focuses on trickling the benefit of the world's best technology, ethically, all the way down to the grassroots.





Forging partnerships to foster excellence

Neuberg has a great vision to expand its services far and beyond by forming new alliances and partnerships. We are keen on establishing our presence through partnerships in USA & Europe for technology access and IPs in new generation techniques. Also in the near future, USA and Europe based collaborations & possible direct presence in the areas of Rare Diseases Testing, Cancer Genomics and Inherited Genetics.





Neuberg
DIAGNOSTICS

An international diagnostics alliance.

No. 46 & 48, Masilamani Road, Balaji Nagar, Royapettah, Chennai - 600014, Tamil Nadu, India.

Web: www.neubergdiagnostics.com